

By Marziani, Stevens & Gonzalez PLLC May 2025





# Part I: Introduction & Background



#### Marziani, Stevens & Gonzalez, PLLC

- We are rooted in Texas with nationally recognized political law expertise
- We are mission-driven, fueled by our passion for a democracy for *all* Texans
- Among other types of clients, we represent nonprofits grappling with the exact issues explored here, including in protective & proactive litigation









## Why are we here today?

- *My goal*: Provide greater context for current political & legal threats to nonprofits to set the stage for organizational risk assessment
- Panel's goal: Provide practical suggestions for navigating legal, advocacy, fundraising & communications challenges in this environment
- *Don't forget*: This is a <u>VERY</u> dynamic political environment with policies changing rapidly; consider having trusted legal counsel readily available
- *Last disclaimer*: I have views about many of the (politically charged) issues we'll discuss. But I aim to present info without editorializing!







# Overlapping, Troubling Threats to Nonprofits in Texas

- Multiyear uptick in state retaliation against nonprofits engaged in work unpopular with Texas leaders, led by AG's office
  - Unpopular issues include: GLBTQ+ advocacy (esp. Trans-rights); immigration/borderland work; voter registration & mobilization; reproductive justice
  - It looks like: Demands for sensitive documents; efforts to disrupt funding & operations; legal action to revoke business licenses ("quo warranto" proceeding)
- Now, federal government is aggressively pursuing new avenues for investigation & retaliation against disfavored nonprofits
  - o *Unpopular issues include*: DEI/DEIB; Gaza; immigration/borderland work; climate
  - It looks like: Revoking federal funds & contracts; limiting availability of student loan forgiveness; EEOC, DOJ or other agency investigations; seeking to limit private funding sources; public shaming & risk for online harassment from aligned third-parties



### State Government Threats, Generally

- What's happening?
  - AG Paxton initiated investigations or lawsuits against at least 7 Texas nonprofits serving immigrant populations and/or advocating for Latinos in 2024
    - Also in 2024: Paxton sued Austin homeless shelter & led criminal investigation into LULAC members
  - Typical pattern is to: (a) demand sensitive information on charged topics & (b) seek revocation of nonprofit business license if compliance deemed insufficient
  - Several key court cases are ongoing; expect court decisions this Spring to impact law here
- Why does this matter?
  - Every nonprofit operating in Texas is at heightened risk of investigation, especially those working on politically unpopular issues
  - Some Texas tactics are now being exported nationally
- Prominent example:
  - Paxton v. Annunciation House (RTE; quo warranto; immigration law; religious liberty)



## Federal Government Threats, Generally

#### • What's happening?

- The first 100 days of Trump presidency has had significant ramifications for nonprofits engaged in disfavored practices via new federal policy, agency investigations, canceled funding, threatening taxexempt status & public shaming
- Main targets have been universities, migrant services, nonprofit lawyers & various recipients of federal funding
  - Next targets likely to include private philanthropy, nonprofit law firms, high-profile national advocacy organizations, possibly individual activists

#### Why does this matter?

- While larger, national nonprofits are more likely to be federal targets, downstream effects of less funding, fewer pro bono legal resources & reduced educational partners will be widely felt
- Texas will also be watching national efforts closely & may seek to replicate in state

#### • Prominent example:

- Targeting Harvard; also 60 universities facing investigations into antisemitism
- Law firm pro bono practices scrutinized; nonprofit lawyers demonized
- New EOs targeting nonprofit sector



#### A Closer Look: Anti-DEI Attacks

- What's happening?
  - Federal & State are taking aggressive view of anti-discrimination law to claim that a broad range of equity initiatives in hiring, contracting, & board selection are illegal
- Why does this matter?
  - All Texas nonprofits are at some heightened risk of investigation, funding/contract loss or other acts of retaliation for maintaining & (likely, even more so) promoting equity initiatives
- *Prominent examples:* 
  - o Trump's Ending Illegal Discrimination & Restoring Merit-Based Opportunity EO
  - Abbott's "color-blind" EO
  - Paxton's attack on financial institutions
  - EEOC letters to 20 law firms; justification for law firm-specific EOs
  - DOJ soon to announce DEI investigation list, including private identify foundations with over \$500 million in assets



### A Closer Look: Attacks on Migrant/Immigrant Services

- What's happening?
  - As part of the Trump Administration's pledge of large-scale deportations, it has sought to eliminate legal, humanitarian & political support for migrants specifically & immigrants more broadly
  - Enforcement of immigration laws is also being used as political tool by targeting disfavored locales & retaliating against disfavored activism
- Why does this matter?
  - Orgs wholly focused on migrants/immigrant populations should take immediate precautions to protect org & sensitive client data
  - Social service orgs that broadly serve public, esp. poorer populations, may also be impacted
- Prominent examples:
  - Possible DHS investigations into SSP grant recipients
  - Deportation of student pro-Palestinian activists
  - Rescinding "sensitive locations" policy, opening churches, schools, food pantries to ICE
  - Seeking to criminalize humanitarian services



# A Closer Look: Loss of Funding (Federal & More)

- What's happening?
  - Led by DOGE, the Trump Administration is seeking to dramatically reduce federal spending, usually in politically targeted ways
- *Why does this matter?* 
  - Orgs that are directly or indirectly (*i.e.*, via state or other intermediary) dependant on federal funds should expect disruptions
- *Prominent Examples:* 
  - Early attempt by OMB to "pause" \$3b related to "Federal financial assistance [to].... foreign aid, nongovernmental organizations, DEI, woke gender ideology, and the green new deal"
  - While that initial EO was rolled back,
    - Foreign aid spending has been significantly reduced
    - EPA recently canceled \$20b in grants for climate and clean energy programs
    - Education / research spending has been slashed







### **Stay Calm & Pursue Collective Action**

- Let's be clear: These actions are not normal operating procedure; many are illegal & being struck down by courts
- Nor are attacks on universities, foreign aid, the legal profession, DEI, immigration advocates different from one another – they collectively represent tactics to suppress dissent & consolidate power
- Ultimately, the only solution will be cross-coalition mobilization & mass political rejection of these efforts
- You can make decisions to protect your organization while refusing to condone these actions

#### **Internal Threat Assessment**

- Your nonprofit exists to effectuate a unique charitable mission for the greater good; nonprofits come in all shapes & sizes
- Every nonprofit should undertake an individualized assessment, considering:
  - Organizational risk profile, based on:
    - Size & reach (*i.e.*, national or local, size of budget)
    - Prominence (*i.e.*, how high profile is brand &/or individuals?)
    - Previous targeting by political actors
    - Political work &/or related political arms
    - Subject matter focus &/or identity of those served (sadly, issues & people disfavored by political leaders are much more likely to be targets)
  - o Resources needed to effectuate your mission
    - Orgs dependant on government funding / contracts are at higher risk
  - Reputation, core values, key stakeholders & other less tangible considerations



# Good Organizational Hygiene Matters!

- *Corporate governance* => bylaws; board policies & practices (keep minutes); doc retention/destruction; leadership succession plan
- *Financial controls* => GAAP requirements; regular audits; annual 990s; systems for grant tracking / reporting & fundraising records
- IRS compliance => understand tax-exempt status & tax law requirements; have cost-sharing & other written agreements across related entities
- Other regulatory compliance => watch for: charitable registrations; employment law requirements; foreign registration requirements; lobbying/campaign finance disclosures
- *Liability practices* => insurance; personnel manual
- Internal communication => How are threats quickly elevated?

# Ongoing Compliance for Politically Active Orgs

- 501(c)(3)s => no electioneering; minimal lobbying (must track & report)
- 501(c)(4)s = "primary purpose" must not be political (must track); can engage in independent political spending (ad disclaimers & disclosures); can engage in unlimited lobbying (must report)
- *PACs* => transparent & subject to extensive reporting; coordination rules
- *Recommendation*: all politically active organizations should have ongoing political law counsel, esp. for 2026 & 2028 cycles

# What Do You Do if....Create an Emergency Plan

- Every Texas org should be prepared for a government investigation; this includes:
  - <u>Budgeting</u> for an emergency fund
  - <u>Identifying</u> a trusted lawyer you can call
  - Knowing your rights:
    - Do not allow the AG's office or any other law enforcement to enter premises or obtain information without a warrant before talking to counsel
    - A judicial warrant is valid only (a) if signed by a judge, (b) for the areas identified in the warrant, & (c) on or before the date indicated as being the date by which it must be used
  - o Creating crisis communications plan
- Other emergency situations to plan for:
  - o ICE raids
  - Litigation
  - o IRS audits
  - Sudden loss of funding





# Thank you!

Never hesitate to contact our MSG team with questions or for a free consultation

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